

# **Social Media Policy**

## 1. POLICY STATEMENT

This Policy is intended to assist staff make appropriate decisions about the use of social media, which encompasses a broad spectrum of information sharing sites and applications.

## 2. THE SCOPE OF THIS POLICY

This Policy covers all employees, directors and contractors of Greatland Gold Plc and its controlled subsidiaries (Greatland).

All staff are expected to always comply with this Policy to protect the privacy, confidentiality, the interests of Greatland and ensure compliance with Market Abuse Regulation and the AIM Exchange Listing Rules.

This Policy covers all usage of social media:

- Official social media activity in the name of Greatland, and
- Your own personal social media use, not carried out in the name of Greatland, to the extent it would reflect on Greatland.

### 3. RESPONSIBILITY FOR IMPLEMENTATION OF THE POLICY

All staff are responsible for their own compliance with this Policy and for ensuring that it is consistently applied. All staff should ensure that they take the time to read and understand this Policy. Any breach of this policy should be reported to the Company Secretary.

Staff should be aware that any use of social media (whether or not accessed for work purposes) may be monitored and action may be taken in respect of breaches of this Policy.

If you notice any use of social media by other members of staff in breach of this Policy, please report it to the Company Secretary.

Questions regarding the content or application of this Policy should be directed to the Company Secretary or the Managing Director.

## 4. GREATLAND'S REGULATORY REQUIREMENTS

AIM has strict requirements regarding the use of social media.

AlM Rule 10 states that any information required to be published by the AIM Rules, including unpublished price sensitive information, must be published on Greatland's Regulatory Information Service (RIS) no later than it is published elsewhere. It is the responsibility of all Greatland's social media users to ensure that information which is required to be released via the RIS is not published on any social media accounts in advance of this happening. For more information, Inside AIM "Interaction of social media with disclosure obligations under the AIM Rules", is available to read at the following link:

https://docs.londonstockexchange.com/sites/default/files/documents/social-media.pdf

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		Shaun Day, Managing Director

If there is uncertainty with respect to the application of the AIM Rules, Greatland is required to consult its Nominated Adviser (Nomad) about how information is disseminated to ensure Greatland's communications are in compliance with the AIM Rules.

## 5. USE OF GREATLAND SOCIAL MEDIA

Greatland social media accounts can only be updated by the Managing Director, Chief Financial Officer or a person/third party designated by these personal.

### 6. GUIDANCE ON THE USE OF PERSONAL SOCIAL MEDIA PROFILES

Only the Managing Director and Chief Financial Officer are authorised to use their own personal social media accounts and the Greatland social media accounts in respect of Greatland's activities.

You are personally responsible for any content you publish onto social media platforms. Other than the above authorised personal, when using your own social media you should:

- Not make any statement in relation to Greatland
- Never disclose commercially sensitive, anti-competitive, private, or confidential information relating to Greatland or your employment

Any member of staff who feels harassed, offended, insulted, or bullied by comments on a Greatland social media platform, should inform his or her line manager or the Company Secretary.

## 7. SHARING OR COMMENTING ON GREATLAND CONTENT AS YOURSELF

There may be occasions when you wish to share or like Greatland social media content on your personal profile or use your personal profile to link to information on Greatland. This is permitted to the extent it adheres to the rules of this Policy.

In online social networks, the lines between public and private, personal, and professional are blurred. If you identify yourself as Greatland staff, you are creating perceptions about your expertise with respect to Greatland and its activities. Consequently, you need to ensure that all content associated with you is consistent with your work and with Greatland's values and professional standards.

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		Shaun Day, Managing Director